

# MISHPOCHEH

Temple Beth Shalom ☆ Brigantine Jewish Community Center

April 2013 Vol. 21, No. 3

Rabbi Gerald R. Fox

Nissan/Iyar 5773

## SERVICES



Every Friday  
Evening Throughout  
the Year,  
8-9 p.m.

*Light Refreshments*

## Saturday Service

April 13 • 10 a.m.

## Sunday Board Meeting

April 14 • 10 a.m.

## Coming Events

### Monday, April 1

7th Day Pesach  
Office Closed

### Tuesday, April 2

8th Day Pesach/  
Yizkor Services,  
10 a.m.

Office Closed

### Monday, April 8

Yom Hashoah

### Tuesday, April 9

Yom Hashoah Service  
Beth Judah,  
Ventnor, 7 p.m.

## RABBI'S COLUMN

### *The Tick-Tock of Life*

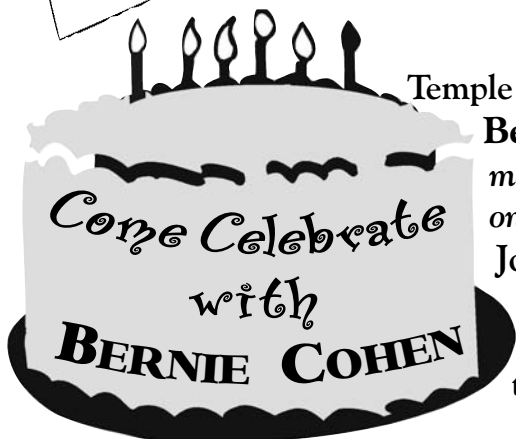
In an increasingly digital world, we are losing the cues that alert us to the passage of time. The human scale of the world around us is changing – it has been for some time – and forces an irregular heartbeat upon our lives. We no longer have dinner time and lunch time, but rather we struggle to make sense of "untimely meals," often without the humanity brought by simple conversation. Where we used to wake with the morning light and begin the evening by yawning after a warm dinner, we now wear masks over our eyes and ear plugs in our ears to shut out the natural rhythm of the world. Most of us are not connected with the growing of the food we eat any more than we understand how our clothing is made. The march of progress has brought us great improvements in our lives, but it has also torn the fabric between us from the world around us. In so doing, I believe we have lost something special, something grounding, something holy: A real, concrete understanding of our place in the world.

Our Jewish tradition seeks to bridge this gap – from the ways of the past to the ways of the present – and provide stable earth upon which we may walk with connection, with confidence, and with a calm conviction of who we are and where we belong. Counting the Omer, the measure of days between Passover and Shavuot, between our spiritual freedom and our communal affirmation of our obligations to God, our ancestors, and to each other, is a tangible ritual that advises us to measure the days until our future arrives. Whether the end point is the Spring harvest or a celebration of the revelation of God's Law at Mount Sinai, we count with anticipation toward a better, more secure life.

Judaism has a response to such dilemmas. Like most challenges it faces, it responds with both ritual and reflection. This season of the Jewish calendar year awakens within me a reminder that staying aware of the mundane in our lives – in this case through the simple act of counting days – can be a holy act. God is, indeed, in the details. And how we respond to the details matters.

A striking example of honoring the change brought on by the marking of time can be found in my own family: I have noticed that, as I teach my twin sons, I am more and more aware of the technology gap between my youth and theirs. While I watched small black and white televisions until I was 21 years old and programmed my first computer that filled an entire high school classroom, my sons could maneuver around the small screen of an iPhone

*(RABBI continued on page 4)*



Temple Beth Shalom wishes  
Bernie Cohen

*many, many happy returns  
on his 90th birthday.*

Join us on Friday night,  
April 5 at 8 p.m.

to help Bernie celebrate  
this momentous occasion.

## Save the Date

Friday, May 24 • 6:30 p.m.

Welcome Back  
Shabbat Dinner  
followed by Services

Donation of \$18/pp

Reservations absolutely required by May 17!

*More to Come!*

## *Congratulations*

To **Irene Siegel** on the birth of her 4th great-grandson, James Michael Murphy, who was born on January 19, 2013. *Mazel Tov and best wishes* to the family!

To **Ron and Jackie Caplan** on the marriage of their daughter Sarah to Jonathan Kimble. Sarah is the manager of the Fly Borgata program at Borgata Casino and Jonathan is the EVS manager at Harrah's. They live in Linwood.

## *General Donations*

**Irene Siegel** in honor of the birth of her 4th great-grandson, James Michael Murphy.

**Stephanie Miller**, a new Book Club member.

## *Get Well*

**Beth Apter, Bernie Cohen, Fred Fabel, Edith Krimstock, Roz Lieberman, Sandra Wray** (sister of Lill Shender)

## *Message Cards*

**Betty Chaikin:** *Congratulations and best wishes to Lorraine & Burt Stolove* on the birth of their granddaughter.



## *Len Coplein Library*

We have several new additions in our library. You are invited to browse through the library in the office during the week between 10 a.m. and 1 p.m. Anything you want to know about Jewish religion, customs, humor, travel, etc. is available. Take advantage of our FREE library!

## **Shavuot – May 14, 2013**

The Torah was given by God to the Jewish people on Mt. Sinai more than 3,300 years ago. Every year on the holiday of Shavuot we renew our acceptance of God's gift and God "re-gives" the Torah.

The word Shavuot means "weeks." It marks the completion of the seven-week counting period between Passover and Shavuot.



## **GO GREEN!**

Save trees, energy, and postage. Just email [office@seashul.org](mailto:office@seashul.org) to request that your **Temple Beth Shalom** newsletter, and other notices and reminders be sent by email. Do it for the planet, do it to save postage, do it for a mitzvah!

## *Yahrzeit Donations*

Natalie Solomon *in memory of* her mother, Muriel Samuelson Schenker.

Seymour & Norma Trachtman *in memory of* Norma's sister, Joan Weiss.

Ida Levin *in memory of* her father, Morris Lotstein.

Lawrence & Karen Metzger *in memory of* Lawrence's father, Eli Metzger.

Herbert & Rita Axelrad *in memory of* Herbert's mother, Ruth Axelrad.

Dr. Joseph & Lillian Hassman *in memory of* Lill's mother, Esther Davis; and her uncle, Robert Magalnick.

Linda Oram *in memory of* her mother, Esther Masket.

Beverlee Bearman Reiter *in memory of* her cousin, Irwin S. Scherzer.

Toby Waller *in memory of* her mother, Ceilia Cohen.

Barbara Pearlman *in memory of* her brother, Herbert Salus.

Stephen & Eileen Engber *in memory of* Steve's mother, Anna Engber .

Albert & Barbara Dragon *in memory of* their uncle, Myer Moskowitz.

Judith Blum-Crawford *in memory of* her grandmothers, Rebecca Furst & Lillian Blum.

Jacqueline Fabel *in memory of* her grandmother, Rebecca Cantor.

Larry & Diane Hatoff *in memory of* Diane's father, Max Lefkowitz.

## **BRIGSTRONG UPDATE**

After Hurricane Sandy, the Brigantine True Spirit Coalition organized a long-term recovery committee called BrigStrong. Our island's long-term recovery group has:

- Begun construction on homes
- Conducted recovery workshops
- Hosted a pre-prom event for Brigantine high school girls (flowers donated by Jamie Satz at Bloomingsales)
- Applied for grants from the Robin Hood Fund and the American Red Cross.

Temple members Beth Alper, Natalie Solomon and Gloria Jacoby volunteer with BrigStrong. All are welcome.

**All calls are being taken at the Brigantine Beach Community Center, (609) 266-7350.**

## **HELP**

***We need more new, active members.  
Do you have friends or neighbors who  
could join us?***

# Simchas

April Birthdays & Anniversaries

## APRIL BIRTHDAYS

- 1.....Bernie Cohen
- 4.....Linda Oram
- 8.....Saul Grossman
- 13.....Jacqueline Fabel
- 15.....Idie Benjamin
- 20.....Rabbi Gerald R. Fox
- 21.....Beverlee Bearman Reiter
- 22.....Marvin Elfant, Jeffrey B. Rosen
- 23.....Edith Krimstock, Shirley H. Schreiber

## APRIL ANNIVERSARIES

- 2.....Dr. Henry & Gloria Jacoby
- 17.....Steven & Gale Donohue
- 22.....Leslie & Susan Tuerk
- 24.....Stephen & Jamie Satz

## Thank You To the Oneg Shabbat & Kiddush Sponsors

### For March

- Friday, March 1 – **Bernie Cohen** in memory of his mother, Rose Cohen;  
**Betty Chaikin** in memory of her father, Harry Schindler.
- Friday, March 8 – **Bernie Cohen** in memory of his wife, Morray Cohen.
- Saturday, March 9 – **Albert & Barbara Dragon** in memory of Al's aunt, Rose Marcus.
- Friday, March 15 – **Carol & Michael Albert** in memory of Carol's father, Abe S. Eisen;  
**Howard & Debbie Schlesinger** in memory of Howard's father, Herbert Schlesinger.
- Friday, March 22 – **Judith Blum-Crawford** in memory of her grandmothers, Rebecca Furst & Lillian Blum;  
**Selma Rosenblum** in memory of her husband, Mickey Rosenblum;  
**Lillian & Ronald Shender** in memory of Lill's cousin, Dr. Harvey Goldman.
- Friday, March 29 – **Dr. Stephen & Rosalyn Weinstein** in memory of Steve's mother, Elsie M. Rosenblatt.

# YOM HASHOAH

UNTO EVERY PERSON THERE IS A NAME

*Remembering the 6 million Jewish victims of the Shoah*

TUESDAY, APRIL 9, 2013  
AT 7:00 PM - PROMPTLY  
CONGREGATION BETH JUDAH  
700 NORTH SWARTHMORE AVENUE  
VENTNOR, NJ 08406



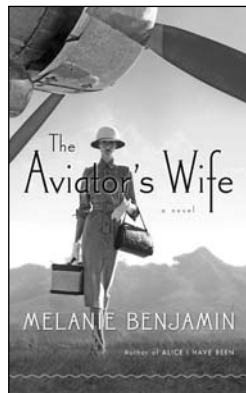
The community is grateful to the following organizations for their assistance in providing both leadership and guidance for our observance of Yom Hashoah:

- Sam Askes Museum of Woodbine Heritage
- Board of Jewish Education
- Generations after the Shoah
- Holocaust Survivors' Committee
- Jewish Family Service of Atlantic and Cape May Counties
- Jewish Federation of Atlantic and Cape May Counties
- Milton and Betty Katz Jewish Community Center
- Sara and Sam Schaffer Holocaust Resource Center of the Richard Stockton College of New Jersey
- Seashore Gardens Living Center
- South Jersey Board of Rabbis and Cantors

## New Prayer Book Dedication

We are offering you a chance to purchase a memorial/honorarium plaque to be placed in our new prayer books (inside front cover) for only \$36. We have only 31 books remaining for dedication, so call the office at 609-266-0403 and make your wishes known.

## BOOK CLUB



The next book club will meet  
**Monday, April 15,**  
**1 p.m.**  
to review

### The Aviator's Wife

by **Melanie Benjamin.**

The club will gather at the home of  
**Shirley Morgan**

4800 Harbor Beach Blvd.

The Cloisters #5102

RSVP to Shirley at [ssmorgan3@verizon.net](mailto:ssmorgan3@verizon.net) or  
call 609-266-8599.

## April Yahrzeits

- 4/1 David & Estelle Silver *in memory of* Estelle's sister, Beverly Axman  
Albert & Barbara Dragon *in memory of* Albert's aunt, Rose Marcus
- 4/2 Erika Brooks *in memory of* her mother, Carol Brooks  
Judge Sandra Mazer Moss & William Boyd Deane *in memory of* Sandra's grandmother, Dora Boyer Levin
- 4/3 Albert Greenberg  
Doris & Earl Berger, Gale Hoffman & Philip Goisman *in memory of* Doris's father, Gale's grandfather and Philip's friend, Charles Kerstetter
- 4/4 Herbert & Rita Axelrad *in memory of* Herbert's mother, Ruth Axelrad  
Allen & Natalie Abramowitz *in memory of* Allen's mother, Rae Glass  
Anita Erman *in memory of* her father, Bernard Panitch
- 4/5 Drs. Robert & Roberta Ball *in memory of* Bob's father, Simon Ball  
Linda Oram *in memory of* her mother, Esther Masket  
Seymour & Dorothy Katz *in memory of* Dorothy's brother, Jules Perilstein
- 4/6 Carol Dranoff *in memory of* her brother, Alan Epstein
- 4/7 Dr. Howard & Arlene Waronker *in memory of* Howard's mother, Fay Waronker
- 4/10 Esther Fishman  
Carol & Howard Serotta *in memory of* Carol's mother, Ceila Hecht  
Estelle Lungo  
Barbara Pearlman *in memory of* her mother, Therese Salus
- 4/11 John & Lena Elzufon *in memory of* Lena's father, Albert M. Jacobs
- 4/12 Robert & Eileen Linzner *in memory of* Robert's father, Myer Linzner
- 4/13 Ronald & Jo-Ann Massanova *in memory of* Jo-Ann's aunt, Lenore Yudof
- 4/14 Judith Blum-Crawford *in memory of* her aunt, Jessica Frances Blum  
Susan Mintz *in memory of* her mother-in-law, Lillian G. Mintz
- 4/15 Larry & Diane Hatoff *in memory of* Larry's father, Edwin Hatoff
- 4/16 Amy Hammel *in memory of* her father, Irving Lutin  
Drs. Robert & Roberta Ball *in memory of* Roberta's father, Fred P. Robin
- 4/18 Barry & Sandy Cogan *in memory of* Barry's mother, Hilda Cogan  
Seymour & Norma Trachtman *in memory of* their friend, Carole Kramer
- 4/19 David Horowitz *in memory of* his father, Jerome Horowitz
- 4/20 Ronald & Rhoda Bermon *in memory of* Rhoda's father, Solomon Boyer  
Edward & Judith Rubin *in memory of* Judy's brother, Allen Lam  
Dora Young
- 4/21 Aaron & Joan Grossman *in memory of* Joan's grandfather, Philip Goldberg
- 4/22 Sean & Shelley Kardon *in memory of* Shelley's mother, Natalie Lock
- 4/23 Bruce & Barbara Nussbaum *in memory of* Bruce's father, Marvin Nussbaum
- 4/24 Milton & Phyllis Berkes *in memory of* Milton's father, Morris Berkes  
Dr. Henry & Gloria Jacoby *in memory of* Henry's mother, Pearl Jacoby; and Gloria's father, Louis Yablonsky  
Linda Hahn *in memory of* her mother, Sylvia Klevit
- 4/25 Barry & Ellen Savitz *in memory of* Barry's father, Percy Savitz
- 4/28 Carl & Beth Apter *in memory of* Beth's father, Milton Cohen  
Philip Goisman & Gale Hoffman *in memory of* Philip's step-mother and Gale's aunt, Virginia Goisman  
Nettie Semel
- 4/29 Stanley & Judith Levick *in memory of* Stanley's father, Max Levick
- 4/30 Beverlee Bearman Reiter *in memory of* her mother, Sylvia Bearman  
Maurice Howard Leibowitz

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### Rabbi (continued from page 1)

shortly after their first birthday and I have no doubt that they will begin rudimentary coding before they enter grade school. How we count milestones may be changing, but I teach my children that, as they count the days of their lives, they must find meaning in the "doing" and in the "destination."

It is a simple truism of the human condition in our age that Time has, at once, become our enemy and the tableau on which we paint our lives. The key is to find a way to free ourselves from trying to free ourselves from its grasp; time is a holy element that we'd do well to collect and to nurture its passing as it is the catalyst in the making of our lives. Like heat in cooking, it is very hard to change without it.

In this season of counting, let us remain open to both the doing and the destination, to honoring the learning along the way while we appreciate the relief of arriving at who we have become.

May your counting nourish your body and your soul, bringing you a new vision of yourself and your world.

**Rabbi Gerald R. Fox**

## Simply Shirley . . .

Welcome to my fellow readers

When you read my column it will truly be Spring and, hopefully, all of the beautiful flowers will be in bloom. The March book club met to discuss the book "Beach Music" and I would like to say it was truly a very interesting discussion. We were joined by two new members and our wonderful hostess was Beth Apter, who really made us all feel most welcome.

The next book club will meet on Monday, April 15th and I will host this at my home. The book to be discussed is "The Aviator's Wife" by Melanie Benjamin. Please know you are all welcome to join us. Please contact me at 609-266-8599 or ssmorgan3@verizon.net.

It is truly my hope that all who suffered during "Sandy" have been able to resume their lives and will be able to enjoy Spring.

*Until I write again,  
Simply Shirley*

## Persons of the Month

### Lill & Ron Shender

Lill and Ron Shender mean so much to Temple Beth Shalom. They are a perfect example of "Jack of all trades." They do all the shopping, cooking, make preparations for holiday events and ceremonial rituals, are in charge of activities, make financial decisions and everything else. Little did they know when they came to Brigantine in February, 2000, that they would be Mr. & Mrs. Temple Beth Shalom. Their only complaint is that they need help. They need new members who will volunteer time to help the synagogue with ideas for activities. Don't disappoint them. Don't deprecate the future of Temple Beth Shalom.

Thanks Lill & Ron!

**Betty Chaikin**  
Editor

## jokes

### MOISHE

Moishe Goldberg was heading out of the Synagogue one day, and as always Rabbi Mendel was standing at the door, shaking hands as the congregation departed. The rabbi grabbed Moishe by the hand, pulled him aside and whispered these words at him: "You need to join the Army of God!" Moishe replied: "I'm already in the Army of God, Rabbi." The rabbi questioned: "How come I don't see you except for Rosh Hashanah and Yom Kippur?" Moishe whispered back: "I'm in the secret service."

### PHILANTHROPY

A visitor to Israel attended a recital and concert at the Moscovitz Auditorium. He was quite impressed with the architecture and the acoustics. He inquired of the tour guide, "Is this magnificent auditorium named after Chaim Moscovitz, the famous Talmudic scholar?" "No," replied the guide. "It is named after Sam Moscovitz, the writer." "Never heard of him. What did he write?" "A check," replied the guide.

### HOW TO PROPERLY PLACE NEW EMPLOYEES

1. Put 400 bricks in a closed room.
2. Put your new employees in the room and close the door.
3. Leave them alone and come back after 6 hours.
4. Then analyze the situation:

- a. If they are counting the bricks, put them in the Accounting Department.
  - b. If they are recounting them, put them in Auditing.
  - c. If they have messed up the whole place with the bricks, put them in Engineering.
  - d. If they are arranging the bricks in some strange order, put them in Planning.
  - e. If they are throwing the bricks at each other, put them in Operations.
  - f. If they are sleeping, put them in Security.
  - g. If they have broken the bricks into pieces, put them in Information Technology.
  - h. If they are sitting idle, put them in Human Resources.
  - i. If they say they have tried different combinations, they are looking for more, yet not a brick has been moved, put them in Sales.
  - j. If they have already left for the day, put them in Marketing.
  - k. If they are staring out of the window, put them in Strategic Planning.
  - l. If they are talking to each other, and not a single brick has been moved, congratulate them and put them in Top Management.
- Finally, if they have surrounded themselves with bricks in such a way that they can neither be seen nor heard from, put them in Government.

# MAY I HAVE YOUR ATTENTION PLEASE!

*Are you celebrating a special day, honoring someone or remembering a loved one?*

A good way to do this is to sponsor an Oneg Shabbat on a Friday night or a Saturday Kiddush. It will make you feel good and will help your synagogue carry on this time-honored tradition.

For only \$25 for a Friday night or \$100 for a Saturday Kiddush, this has got to be the biggest bargain on the planet! Call Diane at 266-0403 and make your intentions known.

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**TEMPLE BETH SHALOM**  
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**MISHPOCHEH NEWS**

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**Newsletter Consultant: Diane Alexeev**

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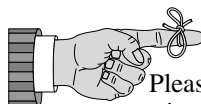
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**Treasurer: Lillian H. Shender**

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**Recording Secretary: Jack Lieberman**



**A Reminder**

to all Temple Beth Shalom members  
 Please notify the office of any births, engagements,  
 marriages, illnesses or deaths. This way the Rabbi,  
 Board and Temple membership can be notified. The answering  
 machine is on 7 days and 24 hours a day.

**Help Our Temple  
 through your donations**

Your donations in memory of loved ones, simchas, our  
 Library Fund or Rabbi's Discretionary Fund not only help the  
 Temple, but also are a way to remember various happy and sad  
 events in your life. Unsolicited general donations are needed to  
 help the Temple meet its annual operating expenses. Keep in  
 mind, less than 50% of our operating expenses are covered by  
 membership dues. Listed below are the various items to which  
 you can contribute.

- Bronze Memorial Plaque* .....\$300
- Leaf on the Tree of Life* .....\$50
- Oneg Shabbat Sponsor* .....\$25
- Kiddush Sponsor* .....\$100
- Message Card* .....\$5 each
- Yizkor Memorial* .....Minimum \$10
- Building Fund* .....Whatever you desire
- Rabbi's Discretionary Fund* .....Whatever you desire
- Library Fund* .....Whatever you desire
- Kiddush Fund* .....Whatever you desire